

PRESS RELEASE

Flurys launches Luxury Collection of cakes, chocolates and pastries

Its been two months since its relaunch and after a very demanding Christmas and hectic high sales during the festive period, Flurys is all set to launch its new product ranges. The legendary tearoom now tempts taste buds with the launch of its luxury collection of continental cakes, pastries and chocolates. This will be the first new product range of 2005 from the Flurys stable and there will be many more during the coming seasons.

The team of expert chefs led by Chef Shaun Kenworthy whip up a plethora of delectable delights which will leave one asking for more. Among cakes and pastries, one is spoilt for choice with scrumptious fare such as Deep Forest Cheesecake which consists of a rich and deep New York style baked cheesecake topped with forest fruits, Sasha Torte or rich and dense chocolate and almond sponge, layered with apricot preserve and topped off with rich dark chocolate truffle. For all you chocolate freaks, try the Triple Chocolate Passion consisting of three layers of dark, milk and white chocolate mousse, interleaved with crisp dark chocolate and topped with a generous sprinkling of cocoa and Lemon Mimosa Torte which entices you with three layers of lemon sponge, filled with fresh lemon curd and mascarpone mousse coated in sponge cubes and dusted with icing sugar.

In the chocolates section, the range varies from Rich chocolate truffles to Raspberry ruffles, a sinfully rich soft chocolate truffle made with fresh raspberries and then coated in bitter chocolate and cocoa dusted and Café Latte consisting of melt in the mouth white chocolate truffle, scented with freshly ground coffee, enrobed in milk chocolate and sprinkled with a little extra ground coffee, among others.

So let Flurys be your ticket to indulgence as you dig into the priceless treasure trove of sweet delights.

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