

PRESS RELEASE

Puja Festivities at Flurys

This is the time of the year when the **City of Joy** springs to life with the festive spirit. With festivals all lined up, the people are charged with the festive mood. Kolkatans are known as ardent lovers of life; their basic mantra for celebrating any festival is **fun, frolic and food**.

These festivals are very close to the heart of all throughout India. It is this time of the year when everyone forgets their feuds and expresses the bond of sharing by exchanging gifts and sweets.

Charged with this '**Festive fervour**', **Flurys**, the legendary tearoom situated at the heart of **Park Street**, is all set to make this auspicious season really a special one. Always known for its Swiss Confectionary, **Flurys** has catered to masses with a rich taste and style of its own for generations.

This year Flurys has come up with a whole new idea of gifts and new varieties of enticing delicacies, as they play the integral part to edifice this festive spirit. To mark the occasion, Flurys is all set to launch its new array of mouthwatering **cookies including almond, cashew and pistachio with the delicious variation of raisins, spices and chocolate chips and scrumptious handmade chocolates like truffles, fondants, marzipan flavoured with nuts, raisins and ground coffee**.

If this is not enough, then one has a lot of options in the gift packaging where one can try the **boxes with only chocolates or only cookies and also boxes with the combination of both cookies and chocolates**. Perfect for both corporate and personal gifting, a completely innovative yet appealing buy; this will surely be a huge hit season. The beautifully packaged boxes come with reasonable price tags to cater to all sorts.

With so much happening all around for the festivities, **Flurys** takes the exhilaration forward with a lot more ardour and zest. Revel it up and invite yourself to the world of sweet sensation where chocolate and charm are synonymous. So for the ones, who want to spend this festive season in a different way, let's **Celebrate the Flurys Way... a sweet desire !!!**

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